

DRONE

WORLD EXPO®

FOR IMMEDIATE RELEASE:

HOW TO OVERCOME CHALLENGES OF USING DRONES FOR TRANSPORTING PASSENGERS AND PACKAGES IS KEYNOTE TOPIC AT DRONE WORLD EXPO

New Products and Technology Introduced Throughout the Exhibit Hall

SAN JOSE, CA, October 4, 2017 More than 2,900 commercial drone professionals and providers of drone technology met at the San Jose Convention Center this week for the 3rd Annual Drone World Expo. The keynote discussion held this morning, focused on "From Packages to Passengers: How Drones are Transforming Transportation," and was presented to a captivated audience of passionate drone users.



From left to right are Robert Parks, Senior Technical Fellow, eVTOL Chief Engineer, **Aurora Flight Sciences**; Eric Mueller, Aerospace Engineer, **NASA**; Jerome Ferguson, Director of Autonomous Systems, **United Parcel Service (UPS)** Tom Prevot, Director of Engineering for Airspace Systems, **Uber Elevate**; Adi Singh, Senior Scientist, **Ford Motor Company**, and moderator Gretchen West, Senior Advisor, **Hogan Lovells**.

During the moderated discussion the panelists spoke about the challenges the industry faces

including regulatory policies, consumer acceptance, safety and reliability and how industry is working with government to overcome these issues to facilitate airspace integration.



Before the keynote presentation the Commercial Drone Alliance presented the inaugural "Industry Heroes" Award to Justin Adams of Kovar and Associates // CRASAR for Drones for Good Innovator of the Year and Dyan Gibbens of Trumbull Unmanned as the Woman Innovator of The Year. Yesterday the End User Innovator of The Year was presented to Mark Bathrick, of the U.S. Department of The Interior.



Commercial Drone attendees watched the new DJI Drone flying in the demo cage on the show floor. Other companies who presented in the Tech Talk Theaters included SKYF, Lockheed Martin, Intel, Perkins Coie, Alta Devices, Sabrewing Aircraft, Pond5, AeroVironment, Maynard Cooper & Gale, Berliner Corcoran & Rowe LLP, Blue Marble Geographics, Synergy UAS, Unmanned Safety Institute, Skyfish, SOAR Oregon, Paris Geospatial, xCraft, Fruity Chutes, vHive, Cisco, SimActive and MAPIR.

Drone World Expo 2018 the defining event for the commercial applications of UAS technology, will take place October 2-3, 2018 in the heart of Silicon Valley at the San Jose Convention Center.

For more information, visit www.droneworldexpo.com. The event is produced by JD Events, dedicated to the creation of targeted and innovative industry-leading events that deliver results. The company brings together highly qualified buying audiences, education-rich content and high-level

networking opportunities -- all geared toward increasing business transactions in the markets it serves. Visit www.jdevents.com for more information.

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(Editor's Note: high resolution photos available upon request)

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