

DRONE

WORLD EXPO®

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DRONE WORLD EXPO KICKS OFF WITH DYNAMIC KEYNOTE ABOUT THE FUTURE OF THE INDUSTRY AND KEYNOTE FROM THE WHITE HOUSE OFFICE OF SCIENCE AND TECHNOLOGY POLICY

Thousands of Commercial Drone Users Attend the Trade Show and Conference

SAN JOSE, CA, October 3, 2017 The third Annual Drone World Expo got off to a great start today with an opening keynote presentation featuring Airbus Aerial, Facebook, GE Beyond, NASA and Project Wing/X; demonstrations of some of the latest technologies in the exhibit hall; and a special keynote address from the White House's Deputy U.S Chief Technology Officer. Drone World Expo will be open again on Wednesday, October 4, until 5:00 pm with the keynote panel "From Packages to Passengers: How Drones are Transforming Transportation," starting at 8:30 am at the San Jose Convention Center.

(Editor's Note: high resolution photos available upon request)



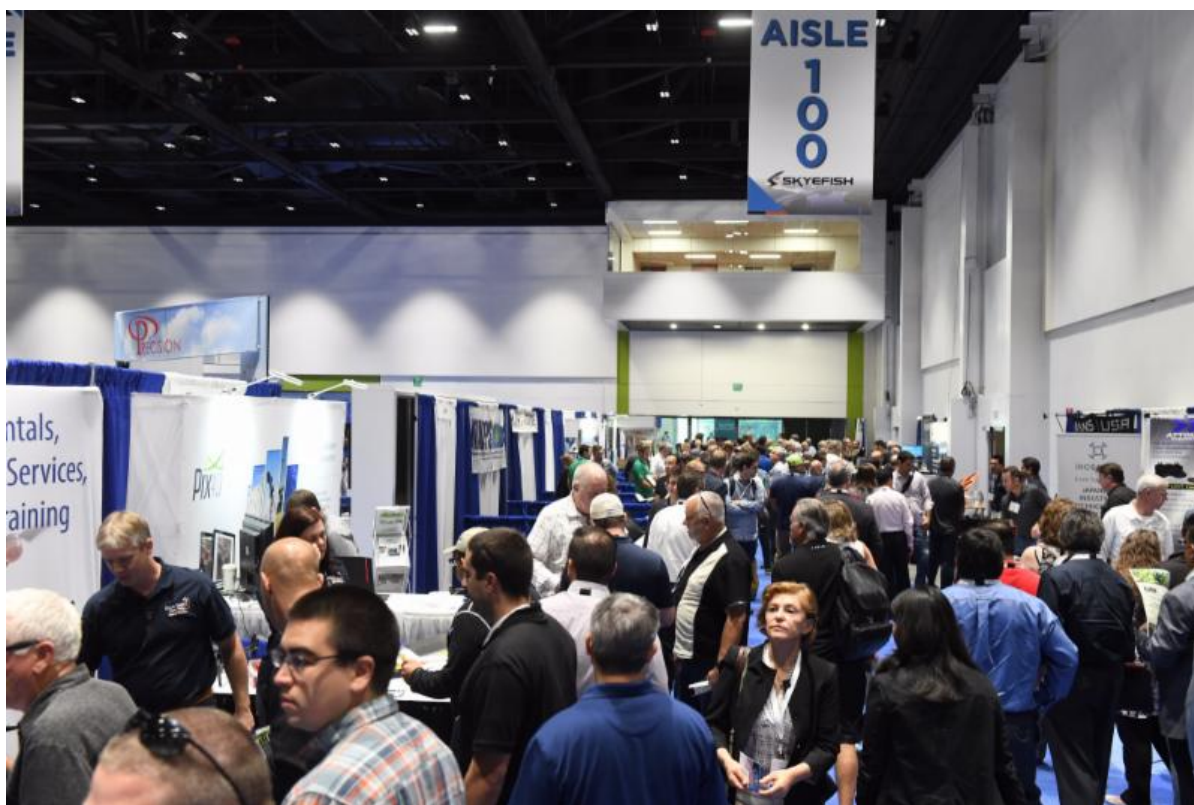
Speakers on the keynote panel discussing *Views from Above: Policy Evolution and Bold Predictions for the Future of Commercial UAS* from left to right are PK Kopardekar with NASA; Susan Roberts with GE Beyond; Laura Pronto with Project Wing, X; Jesse Kallman with Airbus Aerial; Martin Gomez with Facebook; and moderator Gretchen West with Hogan Lovells.

During the moderated discussion the panelists spoke about the challenges the industry faces to overcome public perceptions to reach the goal of having the skies open up and transform the possibility and how drones can improve society. Panelists also talked about how they are

collaborating with industry and government to ensure that drones are safe and sustainable.



Michael Kratsios, Deputy Assistant to the President and Deputy U.S. Chief Technology Officer at the White House discussed U.S. technology priorities and strategic initiatives saying the White House is committed to working with the industry to integrate drones into our national airspace.



The trade show floor featured hundreds of products on display from leading companies including top sponsors like Lockheed Martin, Intel, Cisco, AeroVironment, Precision Integrated, AeroVel, and others.

Drone World Expo will be open on Wednesday, October 4, until 5:00 pm with the keynote presentation starting at 8:30 am. Below is a schedule of events for the day.

- **Keynote: *From Packages to Passengers: How Drones Are Transforming Transportation***
Hear from experts from Aurora Flight Sciences, NASA, Uber Elevate, Ford Motor Company and UPS (8:45 am - 10:00 am)
- ***Remote Identification for Unmanned Aircraft*** with speakers from the U.S. Department of Justice, Airbus A³, uAvionix Corporation, and California Highway Patrol. (11:45 am).
- **MAPPS Geospatial Track (10:30am - 12:45pm)** - Advanced Geospatial UAS Implementation.
- **MAPIR Press Conference (12:45 - 1:15 pm) Tech Talk Theater** - MAPIR and FlightWave Aerospace Systems will hold a joint press briefing to announce their new partnership and spotlight their modular approach to unmanned aerial systems.
- **Tech Talks (10:15 am - 4:00 pm)** - Hear from industry leaders and learn about key developments happening in drone industry. [Schedule here.](#)
- **Demonstration: *Drone Solutions for a New Generation of Work*** (M200 Series Demo)
Presented by: Romeo Durscher, Director of Education, DJI (2:15 pm)
- ***Drones Response to Hurricanes Harvey and Irma*** (2:45 - 3:45pm) - Hear first-hand from speakers who responded by drone to emergency efforts in Texas and Florida.
- **Networking Reception (4:00 - 5:00 pm)** - Join all attendees in the Exhibit Hall to recap at the end of the event.

On-site registration is available at the San Jose Convention Center

Drone World Expo, the defining event for the commercial applications of UAS technology, is taking place October 3-4, 2017 in the heart of Silicon Valley at the San Jose Convention Center. For more information, visit www.droneworldexpo.com. The event is produced by JD Events, dedicated to the creation of targeted and innovative industry-leading events that deliver results. The company brings together highly qualified buying audiences, education-rich content and high-level networking opportunities -- all geared toward increasing business transactions in the markets it serves. Visit www.jdevents.com for more information.

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To register for press credentials, click [here](#). The on-site press room is located in room 213 at the San Jose Convention Center.

