



DIGITAL OPPORTUNITIES

Build brand awareness, grow your business and stay engaged with buyers. We have many options to advertise your products and solutions as well as educate the industry.

Be seen by our audience of high-level healthcare buyers and specifiers by participating in one of these digital opportunities available while supplies last.

Specials Rates Extended

Solution Spotlight Email Promotion: ~~\$750~~ \$500 Special Rate (3 Left)

- Feature your product or service in a shared Solutions Spotlight email promotion which showcases a limited number of innovative products or solutions to the Healthcare Facilities Symposium & Expo community.
- The email includes your product image, headline, target URL and description.

Leaflet E-Newsletter Advertisement: ~~\$750~~ \$400 Special Rate (Limited Availability) The Leaflet is a free news service published by JD Events, producer of the Healthcare Facilities Symposium & Expo in conjunction with Medical Construction & Design and various guest columnists. The Leaflet focuses on the practical applications and solutions for all industry professionals who work in the healthcare environment, such as: Facility Planners, Designers, Architects, Facility Managers, and Healthcare Management & Operations Executives. The Leaflet is deployed bi-monthly to over 10,000 subscribers.

- Advertise in the Leaflet bi-monthly e-newsletter featuring articles submitted by Healthcare Facilities Symposium & Expo Advisory Board members and speakers, guest columnists, industry views from Medical Construction & Design Magazine, editorial content, recent tweets from @hcarefacilities and white papers

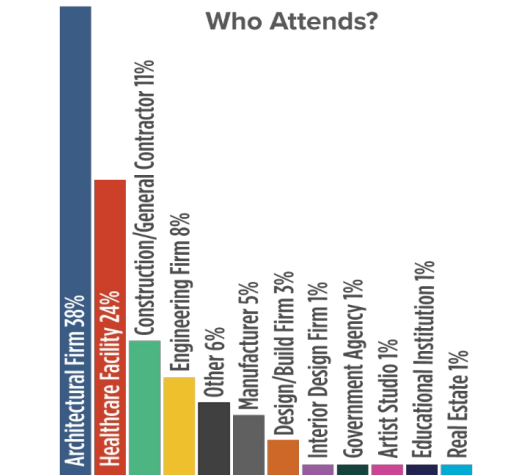
Sponsor a Custom Webinar: ~~\$4,000~~ \$3,000 Special Rate (Limited Availability)

- This is an opportunity for your subject matter expert to provide a relevant online webinar presentation to our healthcare design and construction community. Position your organization as a thought leader, create brand share, while generating leads.
- Gain exposure to potential clients while having their undivided attention, providing valuable information including case studies, best practices, and lessons learned, not only demonstrating your organization as an industry expert but separating your organization from your competition.
- Sponsorship includes 60 minute webinar presentation and on demand archived version on hcarefacilities.com, branding and visibility, lead report of registrant's full contact information, 3 custom registration questions, and post-webinar survey.
- Our webinar team will handle the logistics, marketing and promotion and will walk you through the process.

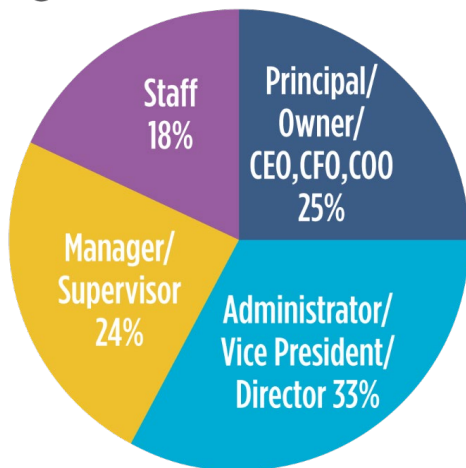
Custom Email: ~~\$3,500~~ \$2,000 Special Rate (Limited Availability)

- Provide a custom email and get your compelling message into the hands of our Healthcare Facilities Symposium audience.
- This is an excellent way to promote your products and services to healthcare decision makers—driving traffic to your web site and sales team.
- This email is exclusive to your organization—you own the messaging, branding and content.

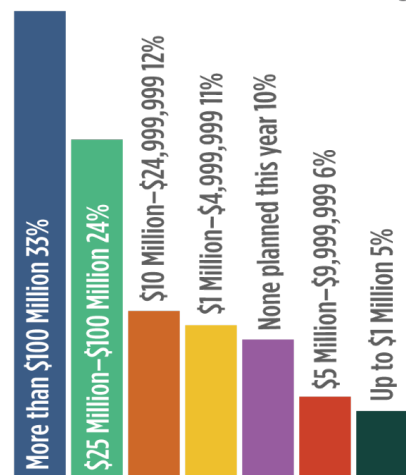
Check out our audience demographics:



High Level Decision Makers



Renovation/Construction Projects in the Next 12 months totaling:



CONTACT US TODAY!

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