



HEALTHCARE FACILITIES

symposium and expo

Oct. 8-9, 2018 Exhibits
Austin Convention Center | Austin, Texas

HFSE DESIGN TEAM GALLERY

Different by Design

The Design Team Gallery at the 31st Annual Healthcare Facilities Symposium & Expo is different than any other design gallery packages and is packed with branding and exposure, conference passes and more. Take advantage of this value added opportunity to showcase the best healthcare project of your Architect, Engineering and Construction team in this exclusive area on the show floor.

- **Bring your project to life** by presenting a 15 minute talk (limited availability) where you discuss your project and lessons learned.
- **You receive double the exposure.** We'll transform your project into a digital design gallery. Your images will be prominently displayed in a second, high traffic location providing twice the visibility.
- **Your firm receives even more exposure** in our Solutions Spotlight email promotion which is sent to our pre-registered attendees.
- **You get not just one but TWO** full conference passes!

HFSE has the perfect opportunity to showcase your healthcare projects and meet the entire team healthcare decision makers at a growing event (The 2017 event experienced **38%** attendance growth and **17%** exhibitor growth). HFSE has a robust conference program is delivered by prestigious speakers, many networking opportunities all taking place in a vibrant healthcare market with **\$15.8 Billion** in the pipeline.

We have added these additional deliverables to provide you with more value, more visibility and more ROI at no additional cost. There is limited availability and it is first come first serve so don't delay.

HFSE is the most established healthcare event taking place in the absolute coolest city. It is unlike any other healthcare design event . . . we are **different by design.** Join us in Austin!

BOOK YOUR DESIGN TEAM GALLERY TODAY!

Companies A-L: Ann Belz
ann@jdevents.com 603-471-0877
Companies M-Z: Linda Keller
linda@jdevents.com 631-725-8645

DESIGN TEAM GALLERY PACKAGE: \$3,995

ONSITE DISPLAY

- Space for two 40" x 40" poster boards to showcase your healthcare project
- Company identification sign
- A bin to distribute your marketing material up to 8.5" x 11"
- A business card holder to collect attendee leads
- On-site labor to hang project boards
- Return shipping of boards

BRANDING & EXPOSURE

- Company listing and description on HFSE website and in HFSE Mobile App
- 15 minute Presentation in the Design Solutions Theater—Limited Availability
- Digital Design Gallery Presence - All we need are your digital images to be displayed to our audience in a central high traffic area at the event
- Solution Spotlight – email promoting your firm is sent to our pre-registered attendees
- Company branding in our extensive marketing campaign including direct mail, emails, social media and more

EDUCATION & NETWORKING

- 2 Full Conference Passes—1 for your company and 1 for your client (\$3,390 value)

