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The Healthcare Facilities Symposium & Expo, now in its 22nd year, is the original event that brings together the entire team who designs, plans, constructs and manages healthcare facilities. HFSE focuses on how the physical space directly impacts the staff, patients & their families and the delivery of healthcare. Ideas, practices, products and solutions will be exchanged, explored and discovered at HFSE that improve current healthcare facilities and plan the facilities of tomorrow.

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- Tour some of Chicago’s best healthcare facilities to see behind the scenes and real life examples. See page 18.
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Our core team of advisors has put together the premier event for healthcare design. The Healthcare Facilities Symposium & Expo is THE “must-attend” event.

WHO SHOULD ATTEND:
If you work in one or more of these fields or if you work with any of the professionals below, you can’t afford to miss the Healthcare Facilities Symposium & Expo

- Healthcare Executives
  Realize true cost savings and keep patients and staff satisfied with the latest developments in healthcare design.
- Facility Managers & Planners
  Gain knowledge on the most operationally efficient facilities and how to apply design techniques that are cost effective.
- Architects
  Learn how to incorporate multiple client requests, the latest design methodologies and techniques.
- Interior Designers
  Discover how to work with the entire design team to create efficient healthcare facilities.
- Purchasing Agents and PMOs
  Find the latest products and services that are in line with your purchasing objectives and keep you under budget. Manufacturers will be launching innovative new products at HFSE!
- Construction Professionals & Engineers
  Learn from the design team on how the specialized world of building hospitals and healthcare facilities works.
OPENING KEYNOTE
Wednesday, September 30, 2009 • 8:30 a.m. - 10:00 a.m.

Wal-Mart & The Future of Healthcare

From in-store health care clinics to eyeglasses, from flu shots to urgent care, Wal-Mart has its designs on leveraging its 4000 stores into the largest force in American healthcare. How does this affect you and your industry? What are their motivations? In 10 short years Wal-Mart has become the second largest force in optometry. Their $4 prescription plan changed the face of the prescription industry. Will Wal-Mart become the largest referral source in medicine through their 2,000 planned retail health clinics? Will Wal-Mart “Mom and Pop” certain specialties into economic hardship? How will Wal-Mart’s plans for Electronic Health Records (EHR) affect physician providers? Ron's one-hour presentation addresses these questions and more as you are compelled to face a new competitive force on the horizon.

Ronald Galloway, Director of “Why Wal-Mart Works and Why That Makes Some People Crazy”

CLOSING SESSION
Friday, October 2, 2009 • 10:30 am – 11:30 am

GPL3.0/Greening The Patient Experience: Lessons Learned From The Road

The Green Patient Lab 3.0 is the first full-scale idea and research demonstration lab of its kind. Embodying such principals as “first, do no harm”, humanize the environment, integrate technology, and others, the GPL 3.0 is designed to elevate awareness of green materials and technologies that are economically viable, readily available and appropriate for use in intensive healthcare settings. It also shows how to create a healing environment that improves the quality of life for patients, staff and family by utilizing best practices and evidence-based design concepts.

It is also a research tool; through the use of surveys, our goal is to identify where further scientific studies are needed, to establish new benchmarks for best practices, to establish new best practices, and to dispel myths and misconceptions. Traveling now for nearly 2 years (and on the third evolution), we can share the trends and concerns of facility managers, nursing staff, infection control officers, contractors, environmental services managers, design professionals, and healthcare CEOs from across North America. What we've learned so far confirms many of our intuitions about healthy design, but has also surprised us, especially in regard to attitudes about technology and sustainable design.

Suzanne Drake, LEED AP, IIDA, Senior Associate, GPL Project Manager
Marty Waldron, AIA, ACHA, Principal, GPL Principal in Charge
About the conference...

The Symposium breaks out of traditional track structure and tedious day-long sessions to give you more options, better content and more diverse audiences. Session descriptions are labeled with one or more of the nine focus areas:

- Master Planning
- Design & Construction
- Evidence Based Design
- Sustainability
- Technology
- Guest Services
- Operations
- Building Systems
- Professional Services

Earn up to 20 Continuing Education Units from these Symposium partners:

**Interior Designers:** ASID, IDC, IDEC, IID, and NKBA recognize the Healthcare Facilities Symposium sessions as qualifying for continuing education credit. Each hour of educational content is equal to 0.1 CEU.

**Architects:** The Symposium is an AIA Registered Provider. Attendees may earn 1 Learning Unit per educational hour. At least half of the 2007 program qualifies for Health, Safety and Welfare (HSW) credits. You can get all 8 of your HSW credits for the year!

**Facility Planners:** This program is registered with IFMA. Certified facility managers (CFMs) who attend will earn certification maintenance points.
Cultivating “Generative Space” in Healthcare Facilities—The Sustainable Means to Improve Health and Healthcare with the Environment

How do you create an environment that improves medical outcomes, increases organizational effectiveness, and enhances the health of the community—not only when the project is first built, but over time and across the transitions of personnel? The “Leading by Design” project has spent six years investigating these questions. Today, there are five completed case studies of leading healthcare and design stakeholders with documented evidence to support a rigorous approach to cultivating a more “generative space.” Indeed, Leading by Design consists of ten active stakeholder case studies in five countries applying this approach and measuring results. This participatory workshop will include a brief background to this highly innovative project.

Tama Duffy Day FASID, IIDA, LEED AP, VP and National Healthcare Design Practice Leader, Perkins+Will
Annette Ridenour, President, Aesthetics Inc.
Wayne Ruga, PhD, AIA, FIIDA, Hon. FASID, Founder and President, The CARITAS Project

Exploring the Manufacturability of Healthcare Environments

Each charrette will be followed by a two-hour report by teams that have taken on the challenge to rethink these ideas near the end of the Symposium. What we take away from these charrettes may change the way the world looks at solving the capital dilemma associated with the healthcare problem. Each charrette will begin with a call to develop solutions based on cellular workflow principles that promise to change the way we think of hospitals and solve them as buildings that provide for transformative care. Bring your thinking caps and in the words of Maurice Sendak, “let the wild rumpus begin!”

David Chambers, Director Planning, Architecture & Design, Sutter Health

SESSION A: By Invitation Only
Contact Nancy Jo Wiggin at 203-371-6322.
Headwalls continue to be a major source of discussion in project development. Each is a new “invention” because no one has found a solution that fits a wide range of acuities and doesn’t feel overwhelmingly institutional. What if bed and headwall manufacturers collaborated to produce a headwall connection that acted like an umbilical in which all components connected to the bed and from the bed to the patient? We invite nurses, architects, engineers, bed manufacturers, and headwall manufacturers to come together to explore the possibilities.

SESSION B: By Invitation Only
Contact Nancy Jo Wiggin at 203-371-6322.
What other systems could be addressed in a more comprehensive way if we fostered deeper collaboration early in our thinking? Is it possible to manufacture patient rooms, toilets, surgical rooms and other standardized care platforms to be simply plugged into a building frame? Can we envision a completely manufactured hospital based on high design principles and flexible utilization? We invite administrators, nurses, architects, engineers, system manufacturers, and contractors to come together to explore the possibilities.

SYNTHESIS & CONCLUSION: Open to all Conference Attendees
Join us as both sessions come together to share their findings with the HFSE audience.

Complete session descriptions and up-to-date speakers are available at www.hcarefacilities.com.
Please visit for expanded information on all sessions!
ESSENTIAL ELEMENTS: The “Must Have” Informational Toolbox to Better Serve the Healthcare Market—Part I

Healthcare facilities program, planning, design, and construction are complex ever-changing building types. Two consecutive power-packed sessions introduce new or lesser experienced professionals to the vocabulary and processes unique to healthcare. Presentations by industry leaders will address new trends and considerations in planning for the optimum in quality patient-care delivery environments.

Susan Black, Principal and Director, Perkins Eastman Black Architects Inc.
Orest Bandiak, Principal Interior Designer, Department of Veterans Affairs
David E. Chambers, Director, Planning Architecture & Design, Sutter Health
Deborah D’Agostino, FACHE, President, P4H, Inc.
Tony Freitas, Criterion Systems
Dave Kievet, Group President, California Operations, The Boldt Company
Ann McGauran, Architect/Project Manager, V anderbilt Medical Center
George Pressler, ACHA, FHFI, AIA, President, Planning Decision Resources, Inc.
Annette L. Valenta, PhD, Professor & Department Head, University of Illinois at Chicago
Russ Wenzel, VP, Healthcare, McCarthy Building Company

Incorporating Medical Technology into Integrated Project Delivery Model

LEARNING OBJECTIVES:
• Compare traditional Design-Bid-Build with the Integrated Project Delivery Model.
• Examine the impact of Medical Technology in construction—what decisions are required, when, where they can and should be delayed.
• Designing for the day of occupancy—building for the future.

Terry Miller B.S., E.E., EVP and COO, Gene Burton & Associates

An Integrated Approach to All Levels of Planning

LEARNING OBJECTIVES:
• Understand the importance of an integrated planning process to achieve successful implementation of a strategic plan.
• See the value of including multi-functional teams as a key element of front-end planning and design.

Applying the Evidence: Using Research to Inform Academic Medical Centers

LEARNING OBJECTIVES:
• Learn how to track down evidence.
• Applying research to change the direction of design decisions directly.
• Understand how the design of space can be impacted by academic research, intricate protocols, and technology.

Catherine L. Gou, AIA, Principal - Health Facilities Planning, Francis Cauffman
Joshua Levine MD, Co-Director Neurocritical Care Program/Assistant Professor, Neurology Hospital of the University of Pennsylvania
Eileen Maloney-Wilensky MSN, RN, CRN, Director, Neurosurgery Clinical Research Division In-House CRNP, PA Program Hospital of the University of Pennsylvania

Making Transformational Changes in Healthcare Through the Built Environment

LEARNING OBJECTIVES:
• Explore how institutions can take the opportunity of building a replacement hospital to re-invent how they provide healthcare services.
• Learn strategies for incorporating light and nature into patient care spaces as part of the healing process.
• Explore how the institution’s objectives for patient and family-centered care were executed through strategies in the planning of the facility.

Robert Y. Copeland Jr. FACHE, CEO, McCune-Brooks Regional Hospital
Earl Wilson ASHE, Senior Associate, HMN Architects, Inc.

Planetree from the Ground Up: Elmhurst Memorial Hospital

LEARNING OBJECTIVES:
• Discover more about the Planetree model of care
• Understand the process for the design of the Elmhurst Memorial Hospital project
• Learn about the benefits of creating a unique design identity to brand your buildings

Dave Connolly, Vice President, Hammes
Robert A. Pratt, CEO, Pratt Design Studio
Robb Sharrow, Vice President, Kahn
Gail Warner, Assistant to the President for Strategic Planning & Special Projects, Elmhurst Memorial Healthcare
Meeting the Challenge: Treating the Mind, Body, Spirit and Injury

LEARNING OBJECTIVES:
• Understand the influence the hospital’s philosophy on treatment methods had in shaping a new building model.
• Learn how outdoor spaces support the hospital philosophy and treatment protocol in a rehabilitation environment based on evidence-based design theory.
• Explore preliminary observations on which design assumptions are working and which are not working

Geoff Roehll, Senior Vice President, Hitchcock Design Group
Brian M. Slovacek, Principal, Healthcare Studio Leader, Hitchcock Design Group
Kathleen Yosko, President and CEO, Marianjoy Rehabilitation Hospital

Wednesday, September 30, 2009 11:30 a.m. - 12:30 p.m.

Creating a Platform for Change

LEARNING OBJECTIVES:
• The Universal Grid Theory: How can a planning grid be optimized for multiple project types? How can this grid be further divided for modular planning?
• Effective Levels of Standardization: How can room types and operational protocols be standardized for maximum efficiency and flexibility?
• Use of Convertability Strategies: How can infrastructure support change over time?

Elizabeth S. Rack, AIA, ACHA, LEED, Principal, Cannon Design

ESSENTIAL ELEMENTS—Part II
See description on top of page 6.

New ASHRAE Healthcare Standards

LEARNING OBJECTIVES:
• Describe the provisions for the forthcoming ASHRAE 189.2; model green hospitals building code.
• Describe Green Building Requirements now under consideration in California and other jurisdictions.
• Describe the measures in the Advanced Energy Design Guide for hospitals.

Richard Moeller, President, CDi Engineers
Shanti Pless, Building Energy Efficiency Engineer, National Renewable Energies Lab (NREL)
Walter N. Vernon, IV, PE, LEED AP, Principal, Mazzetti & Associates

Defining “Ethical” in the Context of Today’s Healthcare Design Environment

LEARNING OBJECTIVES:
• How far should an architect go to promote and implement sustainable design principles? Is educating our clients crucial to the health of the planet?
• This session will ask at what point ignoring evidence based design research slips over the edge of irresponsibility into the realm of unethical.
• In this session, we will propose a list of NEVER events for the design of healthcare facilities.

Stephanie Leventhal, Architect, Devenney Group Ltd., Architects

Acoustical Implications in the Healthcare Environment

LEARNING OBJECTIVE:
• Learn about the proposed changes to the 2010 Guidelines for Design and Construction of Health Care Facilities related to acoustics.
• Understand the implications of noise on patient health and staff productivity.
• Obtain solutions for improving the patient acoustical environment.

Kurt Rockstroh, CEO, Steffian Bradley Architects
Jo Marie Solet Ph.D., Clinical Instructor in Psychology in the Department of Psychiatry, Psychiatry-Cambridge Hospital Cambridge Health Alliance
David Sykes, Managing Partner, Remington Partners
Gregory C. Tocci, Senior Principal Consultant, Cavanaugh Tocci Associates, Inc.

Healthy Village—Lessons Learned From an Integrated Care Delivery Model

LEARNING OBJECTIVES:
• Transformation of Healthcare Delivery from intervention to prevention.
• Synthesis of experience and facility design.
• Lessons learned for delivering differentiating healthcare services.

Gus Larson, Campus Director, NorthPointe Health & Wellness Center
Michael H. Scherbel AIA, NCARB, Partner in Charge of Healthcare Design, Plunkett Raysich Architects, LLP
A Retail Cure for the Common Healthcare Design: Concentra

LEARNING OBJECTIVES:
• Participants will explore a case study based on the design of a new prototype medical clinic.
• Participants will learn how a brand-centric, retail design approach can be successfully applied to a healthcare environment.
• Participants will understand how choreographing the patient journey creates a space that functions as a support role to both staff and patients.

John deLorimier, Senior Vice President, Marketing, Concentra
Daniel Montanox SEGD, LEED AP, Studio Principal, Store Design & Branded Environments, Little

Wednesday, September 30, 2009 2:15 p.m. - 3:15 p.m.

Modular Construction and its Potential for Rural Areas and Other Countries

LEARNING OBJECTIVES:
• In this session you will explore new technology that has been developed in construction.
• Understand how that new technology can be implemented in healthcare new construction and/or renovation.
• You will see concrete examples of the new construction method in action.

Paul K. Carlton, Jr. M.D., Director, Office of Homeland Security, Texas A&M Health Science Center
David Hitchcock AIA, President & Senior Architect, Aspen Street Architects, Inc.
Gary Housley, Principal, Modern Renovators, Inc.
Marc M. Sager, CMRP, PMP, FACHE, LEED AP, General Manager, US Innovations, LLC

Lean Not Mean: Designing Safe, Patient-Oriented, Cost-Effective Hospitals

LEARNING OBJECTIVES:
• Understand how same-handed rooms improve patient and staff safety.
• Learn how to collaborate with staff to streamline work processes and eliminate dangerous workarounds.
• Explore how designing around the experiences of various patient types within each continuum of care zone creates the ultimate patient experience.

Robert Porter, Executive VP, SSM Health Care St. Louis
Kurt Spiering AIA, ACHA, Principal/Vice President, Hammel, Green and Abrahamson Inc.

Ultra High Performance HVAC Software for Your Chilled Water Central Plants

LEARNING OBJECTIVES:
• Introduce Optimum Energy and the significance of the technology as it improves energy conservation, sustainability and improve HVAC efficiencies.
• Definition of Ultra High Performance HVAC software, the significance of total plant performance at 0.5kW/ton and HVAC energy reduction of 30–60%.
• Explore how a variety of industry verticals have improved their central plant efficiency levels, evaluating the measurement and verification process.

Ben Erpelding, Director of Engineering, Optimum Energy
Urban Hospital Renaissance: Revitalizing a Downtown Medical Center

LEARNING OBJECTIVES:
• Understand how a strategic plan can reposition a hospital for the 21st century.
• Identify creative planning techniques used to expand on a tight, urban site.
• Learn how evidence-based design concepts were incorporated into the building design.

Erik Andersen AIA, LEED AP, Vice President, HOK
Sheila Cahnman, AIA, ACHA, LEED AP, Group VP and Healthcare Practice Leader, Hellmuth Obata Kassabaum
Ken Greve, Principal, The Boldt Consulting Services
Phyllis Novitskie, Associate Administrator, HealthEast Care System

Case Study: Wayfinding & Branding for MultiCare’s Multiple-Hospital System

LEARNING OBJECTIVES:
• Learn from the owner’s point of view the importance of wayfinding as a component of customer service.
• Explore how to develop wayfinding designs in collaboration with architects, interior designers and brand consultants to make measurable improvements.
• Gain knowledge to assist your facility to co-develop the brand and wayfinding, create consistency, improve customer service and increase market share.

Duane Fisher, Director, Wayfinding Programs, Aesthetics, Inc.
Sherry A. Hammond MBA, RD, Administrator, Customer Development MultiCare Health System, Tacoma General Hospital
Annette Ridenour, President, Aesthetics Inc.

Wednesday, September 30, 2009 3:30 p.m. - 4:30 p.m.

A How To Guide to Building an Evidence-Based Local Art Program

LEARNING OBJECTIVES:
• To learn how to develop a master plan for evidence-based art programs.
• To explore how to embrace the local community while maintaining quality level of the art itself.
• To understand how to put in place a process that wins over a diverse group of key stakeholders.

Kathy Hathorn, CEO & Creative Director, American Art Resources

Why are Hospitals Bigger with More Area Per Bed Than in the Past?

LEARNING OBJECTIVES:
• Understand the benefits of reduced operational costs.
• Learn about specific building elements affecting area increase.
• Explore opportunities for improved patient safety through planning.

Lari Diaz, Planning Director, Kaplan McLaughlin Diaz
Rob Matthew, Healthcare Principal, Kaplan McLaughlin Diaz

Proton Therapy—Conquering an Evolving Technology

LEARNING OBJECTIVES:
• Explore addressing the facility design process and evolving technology simultaneously.
• Learn how to construct a design team to harness technology.
• Learn how to utilize new software technology to maximize design efficiency.

Collin L. Beers AIA, Principal, Granary Associates
David Bogle, Vice President of Construction Services, Robert Wood Johnson University Hospital

Another Inconvenient Truth: Conclusive Evidence for Reinventing the IPU

LEARNING OBJECTIVES:
• Understand the physical and temporal patterns of travel, communication and documentation within the entire inpatient unit care team.
• Understand how inpatient unit layout profoundly impacts these patterns of care delivery.
• Explore how the new approach to inpatient unit layouts proposed will impact the design of the hospital as a whole.

Darlene MacKinnon RN BS N MHA, Director, Clinical and Non-Clinical Programs
Ray Pradinuk, MAIBC, LEED AP, Leader of Research and Innovation, Architect, Stantec Architecture

Never Events—What Are They and How Can We Avoid Them?

LEARNING OBJECTIVES:
• In this session, you will be introduced to Never Events, who established them, why they were established and how they are enforced.
• This session will also be the detailed Never Event categories and list specific examples that impact facility operations and design.
Building Community in an Urban Context

LEARNING OBJECTIVES:
• Discuss the challenges and opportunities of developing a CCRC on a transitional site between an urban center and a historic single family district.
• Discuss solutions for an urban site with programmatic blocking/stacking associated with vertical orientation while retaining residential character.
• Discuss the challenges of construction in an urban location with adjacent single family homes and phased occupancy.

Jim Curtin, Principal, Solomon Cordwell Buenz
Terry Graber, Power Construction Company
Joe Zajdel, Vice President of Business Development, Mather LifeWays

ICRA: How it Impacts You—Hospitals Design & Construction Team

LEARNING OBJECTIVES:
• Learn how Healthcare Associated Infections are changing the safety and financial factor for hospitals.
• Describe the role of HVAC and infection control.
• Understand the value of an Infectious Disease policy as it relates to ICRA for owners, design and construction teams.

Neil Jensen, Project Manager Facility Planning & Development, F&CH, Froedtert
Marlene Linders, President and CEO, Philders Group International Inc.
Ari Tinkoff PE, Vice President, X-nth

THURSDAY, OCTOBER 1, 2009

Innovation: NICU Open Ward Evolves Into a Single Room Care Model

LEARNING OBJECTIVES:
• Explore how facility design can contribute to a new paradigm in NICU design.
• Experience the transformation from the traditional open ward to a family centered hospitality model.
• Learn about emerging technology to enable NICU single room care.

Keith Kammerer, President, Buckl Architects
Robert Peake, Director of Facilities and Construction, Atlantic Health System
Dr. Andrew Schenkenman, Co-Director NICU, Atlantic Health System
John Sierra FACHE, ACHA, AIA, Principal, The Eckroth Planning Group

Feng Shui for Healthcare

LEARNING OBJECTIVES:
• Learn some basic principles and history of Feng Shui and its importance in interior design.
• How color and space planning can affect the life quality of the occupants.
• How implementing Feng Shui in your design scheme can create a more balanced and healthy space.

DeAnna Radaj, Consultant/Author/Columnist, Bante Design LLC/3E Products

Balancing Art and Science in Cancer Center Design

LEARNING OBJECTIVES:
• Identify what program components make a “one-stop shop” for cancer patients (service line trends).
• Discuss the importance of involving patients in the development of the design.
• Learn how the incorporation of the physical environment can promote healing and reduce stress.

Wendy Andrews, Director of Oncology Services, University Medical Center/Azona Cancer Center
Stephen Yundt AIA, ACHA, Principal, CO Architects

Using Evidence to Design a Diagnostic Imaging Department

LEARNING OBJECTIVES:
• Enhance understanding of the benefits of evidence based healthcare design in Diagnostic Imaging
• Present examples of implemented design details & strategies to consider for planning and management of your own project
• Further explore the link between healthcare design, customer satisfaction and service excellence

Mary Ann Breitigan, Project Manager, Redevelopment, St. Joseph’s Healthcare
Tom Tillman, B.Arch., OAA, MRAIC, Vice President, architects Tillmann Ruth Mocellin
Cancer Care and a New Perspective on Addressing Patient and Caretaker Needs

LEARNING OBJECTIVES:
• Learn how alternative/interactive design methods can result in unique, thoughtful design solutions.
• The importance of the integration of patients and staff as part of the design team and decision process to benefit from different viewpoints.
• Understand the benefit of including an outside, think-tank organization to identify alternate perspectives on design solutions.

Tarisha Dolyniuk, Stantec Architecture
Sarah Downey, Vice President, Princess Margaret Hospital University Health Network
Douglas J. Strout AIA, Principal/Healthcare Director, Kaplan McLaughlin Diaz
Jane Wigle OAA MRAIC, Principal, Stantec Architecture

Case Study: Using Lean and Simulation to Inform the Design for a P3 Hospital

LEARNING OBJECTIVES:
• Learn how Simulation can be used to develop and test new operational strategies in future designs before they are built.
• Better understand the interactions between people, processes and technology and how lean tools can support data based decision making.
• Explore how these approaches can work, even in a P3 environment—generating savings and strategies for operating with limited resources.

Barb Collins, COO, Humber River Regional Hospital
Andrew Day, Leader - Hospital of the Future, GE Healthcare

Lean, Green and Clean: Explicit Implications for Healthcare

LEARNING OBJECTIVES:
• Learn the practical approach to “leaning” your team in all aspects of planning and project delivery.
• Catch up with some of the European techniques that have preserved hospitals and become a way of life for sustainability in the future.
• Excel in infection prevention and know how to contribute to saving the lives of the most vulnerable patients during a construction project.

Patrick M. Casey AIA, Senior Project Executive, ADAMS
Mary Ann Derr, RN, MBA, Principal, Synergy Healthcare Solutions

Environmental and Health Benefits of a Chicago Hospital Rooftop Park and Garden

LEARNING OBJECTIVES:
• Evidence Based Design: Explore the healing green-human benefits supported by design research to establish a baseline for health outcomes and design goals.
• Public-Private Collaboration: Describe a highly collaborative Integrated Project Delivery System approach to programming, design, implementation and ongoing management.
• Healthy Green Environments and Therapeutic Intervention: Evaluate the value of personal, environmental, therapeutic, administrative and healthcare delivery system benefits of implementing a therapeutic garden for staff, patients and visitors.

Michael J. Curry RLA, ASLA, Landscape Architect & Soils Specialist, Midwest Trading Inc.
Patricia Fitzgerald, CTRS, Senior Recreational Therapist, Schwab Rehab Hospital
Jeffrey Hills, Hills Partners, Inc., Landscape Design Build Contractor
Ed Jarger, General Sales & Marketing Manager, American Hydrotech, Inc.
Gene A. Rothert, HTR, Manager of Horticultural Therapy Services, Chicago Botanic Garden
Martha M. Tyson, Project Landscape Architect, Site Design Group, Ltd. - Chicago
Kevin Laberge, PE, Environmental Engineer, Urban Management and Brownfields Redevelopment Division of the Chicago Department of Environment
Removaling the Institutional Feeling from the Behavioral Health Hospital

LEARNING OBJECTIVES:
- Explore the challenges regarding safety, privacy, comfort and therapeutic care in the design and planning of the Behavioral Health environment.
- How the physical environment can reduce stress for the patient and staff.
- Cost control elements in today’s competitive healthcare environment and economy, including efficiency and flexibility, but never compromising safety.

Steve Johnson, Managing Partner, PFB Architects, LLC
Sanyokta Kapur, Senior Associate, PFB Architects
Francine McGouey, CEO, Alexian Brothers Behavioral Health Hospital

Better Value, Higher Performance: Benchmarking Facilities Operations

LEARNING OBJECTIVES:
- Categorize those areas in facilities and operations that contribute to high performance benchmarks.
- Compare and contrast your experience in facility and operations performance with a benchmarking model.
- Explore how performance improvement processes can be made to improve the contribution of facilities/operations to your organization.

Dr. Gary J. Mielak, Senior Consultant Researcher, The Informed Advantage, Inc.

Thursday, October 1, 2009 10:30 a.m. - 11:15 a.m.

DuPage Medical Group: How Design Strengthened a Brand and Grew a Practice

LEARNING OBJECTIVES:
- Learn how facilities can establish and reinforce a brand identity.
- Examine issues related to implementing a brand identity across multiple specialties and locations (both owned and leased).
- Explore the operational impact of DMG’s brand-driven facilities, including how they attract healthcare providers, grow the patient population, and expand services.

Rik Baier CMPE, COO, DuPage Medical Group
Ed Carne, Chief Executive Officer, DuPage Medical Group
W. Stephen Saunders, Co-Founder and Principal, Eickenhoff Saunders Architects
Michael Vinci AIA, Associate Principal, Eickenhoff Saunders Architects

Communicators and Collaborators: Keeping a Long-term Development on Track

LEARNING OBJECTIVES:
- Understand the importance of establishing strong guiding principles and assembling a core leadership team to move the project forward.
- Appreciate the value of committing both an executive and director-level clinician with decision-making authority to maintain long-term project focus.
- Realize how communication and unique collaborative approach enabled the team to meet difficult challenges like a prolonged regulatory review process.

Anne Marie Floyd RN, MSN, Director of Transition and Occupancy for the New Hospital Building, Childrens Hospital Los Angeles
Mary Dee Hacker RN, MBA, VP, Patient Care Services and Chief Nursing Officer, Childrens Hospital Los Angeles
Doss Mabe FAIA, Partner, Zimmer Gunsul Frasca Architects LLP
Martin Sisemore, President and CEO, Rudolph & Sletten, Inc.

Rethinking California’s Correctional Healthcare System

LEARNING OBJECTIVES:
- Learn how Lean Design Principles, Integrated Design and Cooperation can create new paradigms.
- Explore how to balance budget, speed and innovation.
- Learn that how we are currently treating Correctional Healthcare can have a great impact on society at large.

Terrie P. Sterling, Executive VP/Chief Operating Officer, Lake Corporation, Our Lady of the Lake Regional Medical Center
Samuel Essak, Vice President, Hammes Company

Thursday, October 1, 2009 2:00 p.m. - 3:30 p.m.

Stop Work? Then What? Balancing Infrastructure, Capital and Market Forces

LEARNING OBJECTIVES:
- Exploration of more rigorous ways to evaluate capital allocation across competing system priorities.
- Discovery of options that promote financial flexibility.
- Focus on campus development opportunities with new implementation strategies.

Terrie P. Sterling, Executive VP/Chief Operating Officer, Lake Corporation, Our Lady of the Lake Regional Medical Center
Samuel Essak, Vice President, Hammes Company
If I Knew Then What I Know Now: Mock-ups and Trials

LEARNING OBJECTIVES:
• Learn about what to mock-up or trial.
• Learn and discuss the purpose, and goals of a mock-up or trial exercise.
• Discuss how long (timeline) and when to schedule mock-ups and trials in relation to a programs timeline. When do decisions need to be made?

Joe De Voss AIA, NCARB, Assistant Vice President for Capital Transformation, Rush University Medical Center
Eileen M. Dwyer MS, RN, Director, Office of Transformation, Rush University Medical Center
Craig L. Miller CCM, Project Manager, Jacobs

Operations, Strategy, Planning and Design Keys To Rural Hospital Success

LEARNING OBJECTIVES:
• Demonstrate the value of persistent and professional leadership by a client to justify, plan, design, fund and build a new hospital in a rural area.
• Define the steps leading to successful project feasibility, policy interface, funding, site selection, design and construction.
• Illustrate succinctly the steps one might follow going from needs analysis to campus master plan, architectural program and creative, efficient design.

James Easter, Jr. MA, FAAMA, Principal, HFR Design
Robert Harrett AIA, Associate, HFR Design
Richard McCarty AIA, Architect, The McCarty Company
Daryl Weaver, CEO, Kings Daughters Hospital

Planning, Design and Implementation of Remote Service Center

LEARNING OBJECTIVES:
• The Planning Process: Master Planning and Functional and Space Programming including the materials handling and the support service functions.
• The Design Process Challenges: A review of the design process and the challenges met and resolved during the process.
• The Implementation Process: Including systems debugging and training including integration issues and lessons learned.

Robert W. Baker, Manager - Technical Services, The Schachinger Group, Inc.
Jon Englander, Administrator/Operations, The Cleveland Clinic Foundation
Jeff Pepperworth, Senior Director - Materials Management, The Cleveland Clinic Foundation
Edward A. Schachinger, President, The Schachinger Group, Inc.

Facility Opportunities and Issues in the Community Health Center Market

LEARNING OBJECTIVES:
• Learn about the major opportunities and issues related to planning and development in the Community Health Center market.
• Discuss a case study based on a post occupancy evaluation of a recently completed CHC identifying key facility successes and shortcomings.
• Gain an understanding of the key parameters and benchmarks for planning a community health center.

Warren J. Brodine, CEO, Chicago Family Health Center
James Hosking, Managing Principal, Hosking Klute Healthcare

Operating Suite Design from a Lean Perspective

LEARNING OBJECTIVES:
• Learn to define “Value Added Space” based on the perspective of the patient and provider.
• Identify key flows and waste of healthcare processes.
• Explore operational efficiencies by integrating flow and value added space using basic flow diagram and design simulation.

David Arnsdorf PE, Lean Six Sigma Master Facilitator, Senior Lean Six Sigma Coach
Toni Benner, Lean Six Sigma Coach, Altarum Institute

Planning and Design Solutions for High Capacity Emergency Departments

LEARNING OBJECTIVES:
• Identify unique operational issues posed by a high capacity Emergency Department.
• Explore how those issues affect the operations and layout of the Emergency Department.
• Learn about some potential design solutions to address those issues.

Scott Betzlos, MD, MS, FACEP, BCFE, Chairman/Medical Director - Emergency Department, Saints Mary and Elizabeth Medical Center
David Levine MD, FACP, Medical Director - Adult Emergency Services, John H. Stroger, Jr. Hospital of Cook County
Richard L. Niemi, AIA, ACHA, LEED AP, Senior Associate Principal, Loebl Schlossman & Hackl

To register or for the most up-to-date information visit www.hcarefacilities.com
FRIDAY, OCTOBER 2, 2009

Neonatal Intensive Care Unit Observations: Noise, Light and Satisfaction

LEARNING OBJECTIVES:
- Describe the research process and methodologies used for the NICU observational study.
- Discuss project research results relating to the physical environment’s impact.
- Explore future research opportunities derived from initial project.

Julie Kempf, Resource and Research Coordinator, BSA LifeStructures
Julie Kern AIA, Associate Director LifeStructures Metrics, BSA LifeStructures
Victoria Navarro AIA, ASHE, Senior Project Manager, Northwestern Memorial Hospital
Nathan Sevener PE, Senior Consultant, Acoustics By Design, Inc.

Operational Planning and Simulation Modeling: Improving Design Outcomes

LEARNING OBJECTIVES:
- Understand the traditional facility planning approach and tools.
- Identify the role of computer Simulation Modeling in architectural design and process improvement.
- Learn the improved operational function derived from the use of Simulation Modeling in design planning.

Harriett Lienberger, Senior Operations Planner, Hammes Company
Susan O’Hara RN, BA, MPH, President & Founder, O’Hara HealthCare Consultants, LLC

Involving Nurses in Healthcare Design: Best Practices and Worst Pitfalls

LEARNING OBJECTIVES:
- Discover the best ways to involve nursing staff into the design process.
- See how involving nursing staff leads to greater workflow, efficiency, and ease of use, resulting in improved staff and patient satisfaction.
- Learn how nurses can help to interpret the clinical and architectural language barrier that can impact effective healthcare design.

Paula Buick RN, MBA, Director of Healthcare Planning, Payette
Susan Cronin-Jenkins RN, Sr. Clinical Project Manager, Partners Real Estate and Facilities/MGH
Shellye Maynard RN, MSN, MBA, Clinical Director PACU and Same Day Surgery, William W. Backus Hospital

Reducing Nurse Walking Distance Through Design: Areas of Maximum Impact

LEARNING OBJECTIVES:
- Identify the most frequently conducted set of nursing tasks in med-surg and ICU settings.
- Identify task related walking that could be addressed through process/technology interventions.
- Learn regarding physical design solution options that could impact task-related walking.

Thomas E. Harvey Jr. AIA MPH FACHA, Senior Vice President, HKS Architects
Debajyoti Pati PhD, FIIA, Director of Research, HKS Architect
Terry Ritchey RN, MBA, VP, Manager CS&R Group, HKS Architect

My 48 Hours as a Nursing Home Resident

LEARNING OBJECTIVES:
- Gain greater understanding of life in a nursing facility.
- Inspire attendees to take action to improve care.
- Share ideas and strategies for improving care.

Alanna Carter AIA, LEED-AP
Jeri Zuber AIA, LEED-AP, CEO, Horty Elving

Joint Venture Creates Regional Center of Excellence

LEARNING OBJECTIVES:
- Learn why a joint venture partnership allowed Carle to create an innovative facility that comprehensively serves its patients and community.
- Learn how to manage the many programmatic challenges associated with designing and constructing on an urban campus location.
- Learn why Carle incorporated a significant research institute in its comprehensive cancer center and the benefit it brings to the organization.

Stephanie Beever, VP of BD & Regional Outreach Services, Carle Foundation Hospital
Roger Herritz, Regional President, Erdman

Cont...
The highly esteemed Symposium Distinction Awards competition honors design teams and individuals who have made a profound contribution to the healthcare design industry. In addition, it recognizes the best and most innovative new products exhibited at the Symposium. The Symposium will also be presenting its Lifetime Achievement award to a very special individual. Winners will be announced at the Symposium Distinction Awards luncheon on Wednesday, September 30.

Award Categories
- Team Award
- User-Centered Award
- Individual Award
- Product Awards:
  - Most Innovative
  - Most Sustainable
  - Architects’ Choice
  - Best in Show

To enter the 2009 Symposium Distinction Awards please visit www.hcarefacilities.com/awards.asp

Networking Events

**Wednesday, September 30, 2009**

7:30 a.m. - 8:30 a.m.
**Welcoming Continental Breakfast**
Kick off your 2009 HFSE experience by coming together with all your peers for the Welcoming Continental Breakfast. Open to all conference attendees, speaker and press members.

12:45 p.m. - 2:00 p.m.
**Symposium Distinction Awards Luncheon**

4:30 p.m. - 6:00 p.m.
**Exhibition Hall Preview & Networking Reception**
We're bringing out the drinks and appetizers to celebrate and preview the 22nd Annual Symposium Exhibition. Lift a glass with friends, meet new ones and interact with your peers while visiting the exhibitors. Open to all conference attendees, speaker and press members.

7:00 p.m.
**Symposium Networking Event**
Stay tuned to www.hcarefacilities.com for details.

**Thursday, October 1, 2009**

7:00 a.m. - 8:00 a.m.
**Continental Breakfast**
Sponsored by: DuPont

The miracles of science™
Open to all conference attendees, speaker and press members.

3:00 p.m. - 4:00 p.m.
**Reception on the Exhibition Floor**
Visit the Exhibit Hall one final time this year. Enjoy drinks and appetizers as you view new and exciting products & services and network with your peers.

**Friday, October 2, 2009**

7:00 a.m. - 8:00 a.m.
**Continental Breakfast**
Open to all conference attendees, speaker and press members.
Thursday, October 1  •  1:30 p.m. - 2:00 p.m.

FEATURED PRESENTATION:
Sustainability and Noise in Healthcare

Noise abatement within healthcare facilities is becoming a significant area of interest. Recent studies have shown that an improved acoustics environment significantly reduces physiological stress, increases satisfaction with quality of care, and lessens the incidence of costly re-hospitalizations. Moreover, acoustics is now included in LEED “Environmental Quality” credits. Yet, introduction of acoustical materials to medical facilities is a very challenging task due to strict infectious control requirements. We will present case studies on how DuPont™ Audio-Comfort™ sound absorptive panels can improve the acoustic environment, indoor air quality, and lighting conditions in various areas of hospital without compromising cleanliness.

PRESENTED BY: Dr. Natalia V. Lev, Dupont

The Exhibitors/Sponsors

More than 200 companies will be displaying their products and services on the exhibit floor. The following is a partial list of our show participants as of May 15, 2009. Check the event website for updates.

- 2/90 Sign Systems
- A & M Hardware Inc.
- ALCOA Architectural Products
- Altro Floors
- American School & Hospital Facility
- Amico Corporation
- Anderson Pest Solutions
- APCO Sign Systems
- Architectural Lighting Systems
- Art Dallas Incorporated
- Art Resources
- Back to Perfection, Inc.
- Barton Malow Company
- Bear Construction Company
- The Blue Book
- BMS CAT
- Bremner Duke Healthcare Real Estate
- BSA LifeStructures
- Cannon Design
- Carl Walker
- Centiva by International Floors of America
- Chief Manufacturing
- Construction Specialties
- CRETESEAL
- D.L. Couch Wallcovering Source
- DAL TILE
- Demilic (USA) LLC.
- Dri-Eaz Products, Inc.
- DuPont
- DUR-A-FLEX, INC.
- E-Builder
- Earl Swensson Associates, Inc.
- Eckenhoft Saunders Architects
- ERDMAN, A Cogdell Spencer Company
- ETS - Lindgren
- FEC Heliports
- Firehouse Networks
- Frontier Construction, Inc.
- Gene Burton & Associates
- Georgia-Pacific Gypsum LLC
- HDR Architecture, Inc.
- HONEYWELL FIRE SYSTEMS
- HSI (Hospital Systems, Inc.)
- IMEDCO AMERICA
- Innerface Architectural Signage, Inc.
- InPro Corporation
- Intego Systems, Inc.
- JE Dunn Construction
- June Tailor, Inc.
- Just Manufacturing Company
- Karndean International
- Kenall Lighting
- KRAHL
- KWALU
- Leopardo Construction
- M Space Holdings, LLC
- Marks USA
- Masterclock Inc.
- Matot Inc.
- MELINK Corporation
- Meridian Art Group
- Midmark Corporation
- Modular Services Co.
- Moen Commercial
- Nana Wall Systems, Inc.
- Optimum Energy
- OWP/P
- Panolam Industries
- PDI Communications
- Pevco
- Primex Wireless, Inc.
- Pyramid Technologies
- Quick Drain USA
- Ragnar Benson Construction
- RTKL Associates Inc.
- The Schachinger Group
- Schindler Elevator Corp
- Schirmer Engineering an Aon Global Company
- Shannon Sales - Specialty Floors
- SidePlate Systems
- Sign Productions, Inc.
- The Sky Factory
- Skyfold
- Smithereen Pest Management
- Soma Technology Inc.
- Specified Technologies, Inc.
- SpecTrim Building Products, LLC
- Spine3D
- Stantec
- Stevens Industries, Inc.
- Structure Tec
- SurfaceWorks
- Swisslog
- Synergistics, Inc.
- System Sensor
- TAS
- Tee Jay Service Company
- Thermique Technology
- TRANE
- Trenwth Industries
- Vasilion Architects
- VISTA Lighting
- Waldmann Lighting
- Watermark Solid Surface
- Welch Allyn, Inc.
- Wellness Mat
- Westlake Reed Leskosky
- WHR Architects Inc.
- WIELAND
- WoodWorks
- Wooster Products, Inc.
- WorkingBuildings

EXHIBIT HALL HOURS:

Wednesday, September 30
4:30 p.m. - 6:00 p.m.
(conference attendee preview)

Thursday, October 1
10:00 a.m. - 4:00 p.m.

For information on exhibits and sponsorships, please contact Nancy Jo Wiggin at 203-371-6322 x213 or nj@hcarefacilities.com

To register or for the most up-to-date information visit www.hcarefacilities.com
FACILITY TOURS

PRE-CONFERENCE TOURS

Tuesday, September 29, 2009

1:00 p.m. - 5:00 p.m.

TOUR 1: Chicago Botanical Gardens - Buehler Enabling Garden

Opening in July of 1999, the award winning 11,000-square-foot Buehler Enabling Garden at the Chicago Botanic Garden is among the preeminent gardens of its type in the world. An important component of the Garden’s Horticultural Therapy program, its state-of-the-art structures, tools, techniques and programming serve as a resource encouraging people of all ages and abilities enjoy safe and comfortable lifelong gardening. The creation of the Buehler Enabling Garden was the result of an extensive collaboration among Garden staff, architects, landscape designers and experts on universal design, healthcare practitioners, as well as many people with disabilities. This tour will depart from the Hyatt Hotel and return to the Hyatt.

2:00 p.m. - 3:30 p.m.

TOUR 2: Chicago Architecture Foundation's Architecture River Cruise

CAF's Architecture River Cruise spotlights over 50 historic and architecturally significant sites where you'll gain a new perspective of the city. Come aboard either of our well-appointed vessels, Chicago's First Lady, Chicago's Little Lady and Chicago's Fair Lady where open-air and indoor seating will add comfort to your journey. Snacks and beverages are available for purchase on board. Separate registration is required for this tour only. To register visit www.ticketmaster.com/event/210042587C257694 and enter HFS99 as the event code.

POST-CONFERENCE TOURS

Friday, October 2, 2009

11:30 a.m. - 3:30 p.m.

TOUR 3: Chicago Family Health Center - South Chicago Center

Chicago Family Health Center (CFHC) is a community-based, non-profit health center that provides comprehensive, accessible primary healthcare to the residents of South Chicago, South Deering, the East Side, Roseland, Pullman, West Pullman, Hegewisch, Auburn Gresham and surrounding communities within the City of Chicago limits. CFHC provides a full range of services including comprehensive primary care for all life cycles.

11:30 a.m. - 3:30 p.m.

TOUR 4: John H. Stroger, Jr. Hospital of Cook County Emergency Department and Saints Mary and Elizabeth Medical Center Emergency Department

This tour has two stops, providing an inside look at two emergency departments that provide services to very large patient volumes. John H. Stroger, Jr. Hospital of Cook County, the replacement facility for Cook County Hospital, opened in December 2002. The hospital's Emergency Department is one of the largest and busiest in the United States, serving 127,000 adult, 13,000 children, and 4,500 major trauma patients per year. Saints Mary and Elizabeth Medical Center opened a new emergency department facility in January 2008 that is one of the largest in Chicago, accommodating 65,000 visits annually. Designed by Loebl Schlossman & Hackl, the new Emergency Department is positioned on the site to allow for direct internal access to the existing radiology and procedure areas that provide critical ER support services.

11:30 a.m. - 3:30 p.m.

TOUR 5: Mather Lifeways of Evanston

Mather LifeWays of Evanston, Illinois has broken the mold of the traditional CCRC on a suburban campus, by embracing the renaissance in urban living and its many benefits for adults 62 and older. The 496,000 square foot community encompasses redevelopment of a 3.2 acre urban infill site previously occupied by two outdated senior residences. The community provides 243 homes, comprising 40 different unit plans averaging nearly 1,400 square feet per unit. The community also provides continuum of living options, located in five distinct neighborhoods.
**REGISTRATION**

**CANCELLATIONS**

- Cancellations received by July 31, 2009 will receive a full refund.
- After July 31 but before August 28, a full refund minus a $250 processing fee will be issued.
- After August 28, no refunds will be issued.

Substitutions may be made at any time and without charge. All substitutions and cancellations must be submitted in writing to JD Events.

**PLEASE NOTE:**

- Show management reserves the right to qualify any and all attendees to its events. We reserve the right to deny access to any individual that does not qualify, at our discretion, as an industry professional.
- The Healthcare Facilities Symposium & Expo is a trade event and no one under the age of 18 will be admitted.
- JD Events reserves the right to provide qualified substitute speakers in the event of emergency, illness or other like event. If for any reason JD Events has to cancel a workshop or track session the attendee is still responsible for the full amount of their registration fee. JD Events will make every attempt to immediately notify registrants of any changes or cancellations.

Space in workshops and facility tours are on a first-come, first-serve basis. JD Events reserves the right to close registration for sessions if necessary.

**HOW TO REGISTER:**

- **WEB** www.hcarefacilities.com
- **PHONE** 203-371-6322
- **FAX** Download the registration form from www.hcarefacilities.com and fax to 203-371-8894
- **MAIL** Download the registration form from www.hcarefacilities.com and mail to: HFSE c/o JD Events 5520 Park Avenue, Suite 305 Trumbull, CT 06611

Government and academic pricing is available by calling 203-371-6322.

Are you a member of a sponsoring association? (See page 3.) Call 203-371-6322 for your industry discount!

Cancellations received by July 31, 2009 will receive a full refund. After July 31 but before August 28 you will receive a full refund, minus a $250 processing fee. After August 28 no refunds will be issued. Substitutions may be made at any time and without charge. All substitutions and cancellations must be submitted in writing to JD Events.

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HFSE has reserved a limited number of rooms at the Hyatt Regency Chicago, the Swissotel and the Hard Rock Hotel. The deadline for these discounted rates is August 28, 2009. Please see www.hcarefacilities.com/travel.asp for rates and reservation information. Please be sure to make your reservations early as rooms fill up quickly and are available on a first-come, first-served basis.

**DEADLINES:**

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<th>EARLY BIRD Through July 31</th>
<th>LATE ADVANCE Aug. 1 - Sept. 29</th>
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*Registration deadline for all tours is September 11. Tours not available for exhibits only package.
The Defining Event for the Design, Construction, and Operations Team

September 30 – October 2, 2009
Navy Pier • Chicago, IL

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Now in its 22nd year – the original event that brings together the entire team who designs, plans, constructs and manages healthcare facilities.

REGISTER NOW
Save on a full conference pass!
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